

# **LEARNING OUTCOMES**

## **AN EVIDENCE-BASED WORKSHOP**

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## **PARTICIPATION INSTRUCTIONS**

**TEXT “RVANECK881” TO 37607**

**OR NAVIGATE TO**

**[WWW.POLLEV.COM/RVANECK881](http://WWW.POLLEV.COM/RVANECK881)**

# **WHAT ARE SOME THINGS YOU WANT YOUR STUDENTS TO DO?**

- Three minutes to write as many as you can using Post-Its
- One idea per Post-It



**Type the ideas you wrote on Post-Its into this poll:**



Start the presentation to see live content. Still no live content? Install the app or get help at [PollEv.com/app](https://PollEv.com/app)



**PUT A DASH BETWEEN EACH WORD IN A PHRASE**

**HIT “SEND” BETWEEN EACH ENTRY**

# OUTCOMES

- These are your learning OUTCOMES
- Not the same thing as objectives
  - But they ARE the first step!
- Outcomes→Objectives→Assessment
- Outcomes are not complete until we *classify* them
- Why?

# WHY CLASSIFY OUTCOMES?

## Health Outcomes

Want learners to be healthy

Healthy in what way?

- Physical health?
- Mental health?
- Emotional health?
- Disease treatment?
- Disease prevention?

Each requires a different approach

- Exercise
- Counseling
- Support
- Surgery/Rx/Therapy
- Diet/Lifestyle/Rx

## Learning Outcomes

Want learners to be competent

Competent in what way?

- Solve problems?
- Act professionally?
- Be self-directed learners?
- Perform physical actions?
- Memorize facts?

Each requires a different approach

- Case-based learning
- Role modeling
- Metacognitive training
- Putting through/guided practice
- Drill and practice

# CONDITIONS OF LEARNING



# GAGNE VS. BLOOM SMACKDOWN

Gagne	Bloom
<p>5 Varieties of Learning</p> <ul style="list-style-type: none"> <li>• Attitudes</li> <li>• Cognitive Strategies</li> <li>• Motor Skills</li> <li>• Verbal Information</li> <li>• Intellectual Skills</li> </ul>	<p>6 Categories of Learning</p> <ul style="list-style-type: none"> <li>• Remember</li> <li>• Understand</li> <li>• Apply</li> <li>• Analyze</li> <li>• Evaluate</li> <li>• Create</li> </ul>
<p>5 Additional Subcategories Under:</p> <ul style="list-style-type: none"> <li>• Intellectual Skills <ul style="list-style-type: none"> <li>• Problem Solving</li> <li>• Rules</li> <li>• Defined Concepts</li> <li>• Concrete Concepts</li> <li>• Discriminations</li> </ul> </li> </ul>	<p>19 Additional Subcategories Under Each Category:</p> <ul style="list-style-type: none"> <li>• Remember (2); Understand (7); Apply (2); Analyze (3); Evaluate (2); Create (3) AND</li> </ul> <p>15 ADDITIONAL Subcategories of Knowledge That Underly ALL of the Above:</p> <ul style="list-style-type: none"> <li>• <u>Factual Knowledge</u> (Verbal Information) <ul style="list-style-type: none"> <li>• Knowledge of terminology</li> <li>• Knowledge of specific details and elements</li> </ul> </li> <li>• <u>Conceptual Knowledge</u> (Defined Concepts) <ul style="list-style-type: none"> <li>• Knowledge of classifications and categories</li> <li>• Knowledge of principles and generalizations</li> <li>• Knowledge of theories, models, and structures</li> </ul> </li> <li>• <u>Procedural Knowledge</u> (Rules) <ul style="list-style-type: none"> <li>• Knowledge of subject-specific skills and algorithms</li> <li>• Knowledge of subject-specific techniques and methods</li> <li>• Knowledge of criteria for determining when to use appropriate procedures</li> </ul> </li> <li>• <u>Metacognitive Knowledge</u> (Cognitive Strategies) <ul style="list-style-type: none"> <li>• Strategic Knowledge</li> <li>• Knowledge about cognitive tasks, including appropriate contextual and conditional knowledge</li> <li>• Self-knowledge</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• 10 Total</li> <li>• Covers Everything in Bloom</li> <li>• Clear Hierarchy</li> </ul>	<ul style="list-style-type: none"> <li>• 40 Total</li> <li>• Ignores Concrete Concepts, Discriminations, Motor Skills (mostly) and Attitudes</li> <li>• No Clear Hierarchy of Subcategories or Knowledge</li> </ul>

# WHAT'S WRONG WITH THIS PICTURE?

- Teaching students how to perform an abdominal ultrasound by:
  - Giving them a mnemonic for the steps involved
  - Having them practice classifying examples of good and bad ultrasounds
  - Having them practice reciting the steps involved in an abdominal ultrasound
  - Giving them examples of how ultrasounds can detect life-threatening diseases
- These are RELATED outcomes, but they are not the TARGET behavior

# LET'S TRY ANOTHER

- Are you most confident that a learner will act professionally upon graduation if they:
  - Can explain what professionalism means
  - Can classify examples of professional and unprofessional behavior
  - Can recite the Hippocratic oath
  - Have chosen to act professionally in and outside the context of their curricular experiences

# IN SUMMARY

- (Classified) Outcomes → Objectives → Assessment
- Get it right and you get:
  - You'll get the right way to TEACH them
  - The right way to TEST them

# GAGNE'S VARIETIES OF LEARNING (VOL)



ATTITUDES



COGNITIVE  
STRATEGIES



MOTOR SKILLS



VERBAL  
INFORMATION



INTELLECTUAL  
SKILLS



# ATTITUDES

- Definition
  - Beliefs or feelings about objects, people, circumstances
- Teaching strategies
  - Modeling, role models, roleplaying, experiential learning
- Assessment
  - Actual choices made when exposed to object/people/circumstance
  - Proxy measures such as validated instrument or simulated experiences



# COGNITIVE STRATEGIES

- Definition
  - Techniques for monitoring comprehension and learning
    - Mnemonics, rehearsal, repetition, self-testing, predicting, summarizing
- Teaching strategies
  - Guided practice in application to new material
- Assessment
  - Use and documentation of strategy in context



# MOTOR SKILLS

- Definition
  - Physical movements
- Teaching strategies
  - Putting-through, demonstration, partial skill practice with feedback, repetition
- Assessment
  - Physical demonstration of skill
  - Rubrics, behavioral task list
- Special note
  - Executive function (script) involves other VoLs
  - Physical movement is second component of motor skill



# VERBAL INFORMATION

- Definition
  - Terms, labels, propositions
- Teaching strategies
  - Repetition, drill-and-practice
- Assessment
  - When prompted, provides the label, term, or proposition in written or spoken form
  - Often mistakenly used for assessment of rules and definitions (two intellectual skills)

## "Name the Capital of Minnesota"

Attitude

Cognitive  
Strategy

Motor Skill

Verbal  
Information

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**WHAT VARIETY OF LEARNING IS THIS?**

## "Chooses to Behave Empathetically Toward Client"

Attitude

Cognitive  
Strategy

Motor Skill

Verbal  
Information

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**WHAT VARIETY OF LEARNING IS THIS?**

## "Executes Placement of Ultrasound Wand with Appropriate Pressure"

Attitude  
Cognitive  
Strategy  
Motor Skill  
Verbal  
Information

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**WHAT VARIETY OF LEARNING IS THIS?**

## "Adopts LOCATES Acronym to Recall Steps in Patient History-Taking"

Attitude **A**

Cognitive  
Strategy **B**

Motor Skill **C**

Verbal  
Information **D**

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**WHAT VARIETY OF LEARNING IS THIS?**

# YOUR TURN

- Remember those Post-Its?
- Each group has a different color Post-It tablet
- Sort them by Variety of Learning as a GROUP and place them on the back of corresponding raised monitor
- 5 minutes, one point for each CORRECTLY classified VoL

# CONGRATULATIONS!

- This isn't so hard after all, right?
- But wait—wasn't there one more variety of learning?





## **INTELLECTUAL SKILLS**

Most complicated

Most common

Most commonly  
misclassified VoL

**SOUNDS LIKE  
FUN—LET'S GO!**



# INTELLECTUAL SKILLS

## PREREQUISITE HIERARCHY

Problem Solving

Rules

Definitions

Concrete  
Concepts

Discriminations



# INTELLECTUAL SKILLS: PROBLEM SOLVING

- Definition
  - Being able to GENERATE a solution to a unique problem
    - Not DESCRIBE the solution
- Example
  - Generate a physical therapy treatment plan
- Assessment
  - When presented with a simulated or real client/case, generates a solution using multiple require rules or concepts



# INTELLECTUAL SKILLS: RULES

- Definition
  - Statements of the relationship among concepts (both concrete and defined)
- Example
  - “Use 2D venous ultrasound to detect clots; use doppler venous ultrasound to measure blood flow past the clot”
    - STATING is not DEMONSTRATING
- Assessment
  - When provided with context where rule is relevant, applies rule correctly



# INTELLECTUAL SKILLS: DEFINED CONCEPTS

- Definition
  - Things that belong to the same class because of non-observable characteristics AND/OR characteristics that match a definition
- Example
  - Classifies examples of breathing difficulty symptoms that are consistent with the need for application of an EpiPen
- Assessment
  - Give multiple examples and non-examples of the concept and ask learner to sort, match, classify, etc.
  - Sort all the following examples of hurricane according to whether they meet the definition of Category 1, 2, 3, 4, or 5
  - Remember that it is not the ability to STATE the definition itself that measures a Defined Concept but the APPLICATION of that definition



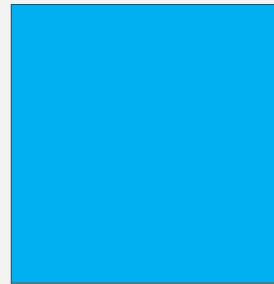
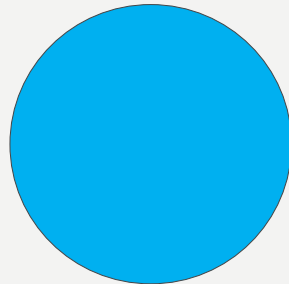
# INTELLECTUAL SKILLS: CONCRETE CONCEPTS

- Definition
  - Same as Defined Concept, but classifiable by observable characteristics rather than by application of a definition
- Example
  - Colors, such as red, blue, green
- Assessment
  - Point, circle, or underline all the red things you see here



# INTELLECTUAL SKILLS: DISCRIMINATIONS

- Definition
  - Being able to discriminate whether one thing is the SAME or DIFFERENT than another
- Example
  - Sommelier training on flavor profiles of berry vs. plum
    - First step = discrimination, THEN defined concept)
- Assessment
  - Are these two things the same or different?



***“CREATE AN  
ANNUAL  
BUDGET FOR  
THE HOSPITAL”***

1. Problem Solving
2. Rule
3. Defined Concept
4. Concrete Concept
5. Discrimination

***“TELL THE  
DIFFERENCE  
BETWEEN NORMAL  
AND JAUNDICED  
SKIN TONE”***

1. Problem Solving
2. Rule
3. Defined Concept
4. Concrete Concept
5. Discrimination

***“ENTERING  
PATIENT VITALS  
ON  
APPROPRIATE  
FORM”***

1. Problem Solving
2. Rule
3. Defined Concept
4. Concrete Concept
5. Discrimination

***“DETERMINE IF  
A PATIENT  
TEMPERATURE  
IS ABOVE  
NORMAL”***

1. Problem Solving
2. Rule
3. Defined Concept
4. Concrete Concept
5. Discrimination

# YOUR TURN (AGAIN)

- Each group has to come up with as many Intellectual Skills as possible
- Can use the “None of the Above” leftovers or write your own
- Place them as a GROUP on the back of corresponding raised monitor
- 5 minutes, one point for each CORRECTLY classified VoL

# FINAL THOUGHTS

- Handout
  - VoLs, suggested teaching strategies, and learned capability verbs
    - These are the first part of your objective writing—classify your outcomes and bring them to the next workshop on October 22 to see how!
- Multiple choice testing
  - TENDS to turn all the other VoLs into Verbal Information
    - But not necessarily—come to the workshop in early 2020!
- Get the outcome right first and you have removed 30% of the “noise” in curriculum design



**THANK YOU!**

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