
UND SMHS Strategic Plan Individual Unit Report for 2020

GOAL 7 for **Senior Assoc Dean Medicine**

LEARNING

One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.

UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.

1. Describe if/how your unit has addressed this goal.

We have proposed an innovative fund raising program to engage alumni and donors in research support. However, we need the Foundation to help us to engage them and this has not moved forward well.

We have also proposed an innovative fund raising program to engage alumni and donors in supporting student scholarships and recognizing clinical preceptors. We are hoping to have a seed donation for this by early 2021.

2. Describe how your efforts are being assessed.

Amount of dollars brought in by these programs

3. Describe how your unit analyzed these data and what assessments were determined.

No dollars have yet been brought in.

4. Describe how your unit will implement any further changes and what barriers may exist.

We need the Foundation to put us in touch with potential donors. This has not happened yet.

PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL:  On Track;  Delayed;  Behind

(additional space for text is provided on page 3 if needed)

Additional Information on Goal 7 (optional):

Insert any additional information here.