
UND SMHS Strategic Plan Individual Unit Report for 2020

GOAL 7 for **Public Health Program**

LEARNING

One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.

UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.

1. Describe if/how your unit has addressed this goal.

The public health program is relatively new and does not have a large alumni base. We engage with our alumni for tracking purposes, and we hold monthly "Where are they now" alumni presentations to faculty, staff, students and other alumni to stay engaged.

2. Describe how your efforts are being assessed.

Donations are tracked by the alumni foundation. To date, with a small pool of alumni, we have not received donations.

3. Describe how your unit analyzed these data and what assessments were determined.

4. Describe how your unit will implement any further changes and what barriers may exist.

As the program grows and the alumni numbers increase, we will work with the alumni foundation to reach out to graduates and to pursue philanthropic donations.

PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL:  On Track;  Delayed;  Behind

(additional space for text is provided on page 3 if needed)

Additional Information on Goal 7 (optional):

Insert any additional information here.