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# UND SMHS Strategic Plan Individual Unit Report for 2020

## GOAL 7 for Occupational Therapy

### LEARNING

**One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.**

**UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.**

### 1. Describe if/how your unit has addressed this goal.

To meet the outcomes of Goal 7, the OT department participates as indicated in SMHS strategies to increase alumni funding support. Two methods used to recognize the significant role of alumni to the department are through thank you letters from department scholarship recipients sharing the impact of the scholarship on their educational goals, and through monthly birthday cards signing, which are split among faculty at both campuses. The department also actively works to promote benefits to alumni and has identified methods to maintain contact with alumni in addition to the two above-mentioned actions. Annually the department hosts an alumni reception at the American Occupational Therapy Association National Conference, and highlights alumni in a twice-yearly department newsletter. ● On Track

### 2. Describe how your efforts are being assessed.

One concrete measure of alumni responsiveness to department actions is the establishment of student OT scholarships. The initial goal of establishing one department scholarship every three years has been met, as the department currently has 9 department scholarships.

Anecdotally, alumni frequently contact the department to share stories for the newsletter and offer help with guest speaking, express interest in adjunct instruction, and explore the requirements for fieldwork supervision. The OT department connection to alumni is very strong and results in many benefits to students through networking and financial support.

### 3. Describe how your unit analyzed these data and what assessments were determined.

While no formal assessments of these action steps are utilized, contact with alumni is an essential function of the department, both monetarily in the form of scholarships and also through educational needs including guest lecturing, and through the fieldwork and doctoral experiential processes. The alumni reception and alumni newsletters are well-established actions. Contacts with alumni for educational participation as described above are long-standing actions in the department.

**4. Describe how your unit will implement any further changes and what barriers may exist.**

Future goals are to increase fundraising at the department level and to explore the requirements of an endowed chair/professor inside of the OT department. At this time, no barriers are indicated.

**PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL:** ● On Track; ● Delayed; ● Behind

*(additional space for text is provided on page 3 if needed)*

**Additional Information on Goal 7 (optional):**

Insert any additional information here.