In 1989, Jim Rudd was named head athletic trainer at the University of North Dakota (UND). In 1991, Jim and Dr. William Mann created the UND Division of Sports Medicine and Center for Sports Medicine located within the School of Medicine and Health Sciences (SMHS). At this time, Jim's job title changed to program director and assistant professor. This development brought athletic training services and a nationally accredited Bachelor of Science in Athletic Training (BSAT) degree under the SMHS. The first to be done in the nation!

As program director and assistant professor, Jim was dedicated to the Sports Medicine Program. He took pride in his profession by providing health care for thousands of UND student-athletes and members of the community. Jim was a mentor to many students, athletes and co-workers, too numerous to count. Jim worked with all UND athletic teams and was the primary athletic trainer with football from 1989 to 1999, when Jim decided to concentrate on the overall operations of Sports Medicine. In 2004, Jim decided it was time to retire, partially. Jim's commitment and passion for the program was so great that he continued to teach classes, advise students and mentor current and past students and co-workers.

Jim served on various district, state and national committees and Boards. Jim was recognized for his hard work and dedication. In 2003, Jim received the "Service Award" from the National Athletic Trainers' Association. He was honored in 2008 by the North Central Conference with the "Legacy Award" and in 2009 when he was inducted into the North Dakota Athletic Trainers' Association Hall of Fame. The honors culminated in 2015, when Jim was posthumously inducted into the Mid-America Athletic Trainers' Association Hall of Fame and the UND Athletic Hall of Fame as an honorary letter winner.

Jim graduated from Cranford High School in 1969 and went on to receive his bachelor's degree in Biology from St. Lawrence University in Canton, N.Y., in 1973. At that time, Jim started his career in athletic training as an athletic training intern with the National Football Leagues', Philadelphia Eagles. In the fall of 1974, he attended UND as a graduate assistant athletic trainer, receiving his master's degree in Physical Education in 1981. After graduate assistantship, Jim held various athletic training positions throughout his career. He worked for Mercer County Community College in Trenton, N.J., Kansas State University in Manhattan, Kan., West Virginia University in Morgantown, W.V., and Valdosta State College in Valdosta, Ga.

Jim's passion wasn't only his career. On December 20, 1975, Jim united in marriage to Elaine (Lerfald) from Grand Forks, ND. Together, they shared the love of one daughter, Jennifer (commonly known to Jim's friends and family as "Squirt"), who was born in 1979. Jennifer married Adam Renkly in March 2003.

Jim kept busy when he wasn't at work at the "Rudd Ranch" hosting barbecues, tending to his livestock and gardens, and tinkering with his farm equipment. Jim was a fabulous cook and if anyone ever needed cooking or canning advice, he was your first resource.

Sadly, on August 2, 2014, Jim passed away. In honor of his dedication, accomplishments and the impact he had on the BSAT program, a scholarship endowment has been established in Jim's name by former student Janell (Schmidt) Anderson ('91) and her husband Mark.

Janell said, "Looking back, Jim had the right words and actions at the right moments, although I may not have agreed at the time. However, he always encouraged me to stand strong for what I truly believed in."

The Jim Rudd Memorial Scholarship will be the first ever in support of UND students enrolled in the SMHS Bachelors of Science in Athletic Training program. The UND SMHS is committed to supporting high achieving students within the BSAT program and you can also help by making a gift donation to the Jim Rudd Memorial Scholarship Endowment.

Support the Jim Rudd Memorial Scholarship Endowment

Online:
It is safe, easy and convenient.
Website: undalumni.org/givenow

Contact:
UND Alumni Association and Foundation
P: 701.777.4933

Steven Westereng, Department Chair of Sports Medicine,
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E: mikem@undfoundation.org

Extend Your Impact
With a minimum $5,000 gift donation to the Jim Rudd Memorial Scholarship Endowment, you may benefit for a federal and state income tax credit equal to 40% of the charitable gift, thereby significantly reducing the cost of giving. Consult with your tax advisor for more information.

"I'm not the sort to back away from a fight. I don't believe in shrinking from anything. It's not my speed; I'm a guy who meets adversities head on."
John Wayne