
UND SMHS Strategic Plan Individual Unit Report for 2021

GOAL 7 for **Psych and Behavioral Science**

LEARNING

One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.

UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.

1. Describe if/how your unit has addressed this goal.

UND Alumni Magazine features, including a Faculty Focus interview discussing the need for Foundation support and other columns re: the department were published; Feedback from alumni occurred.

2. Describe how your efforts are being assessed.

Completion of the above.

3. Describe how your unit analyzed these data and what assessments were determined.

See below

4. Describe how your unit will implement any further changes and what barriers may exist.

We have not heard from the Foundation as to any impact. I personally did hear from Alumni about the interview and publication, however.



PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL: On Track;  Delayed;  Behind

(additional space for text is provided on page 3 if needed)

Additional Information on Goal 7 (optional):

Insert any additional information here.