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# UND SMHS Strategic Plan Individual Unit Report for 2021

## GOAL 7 for **Choose or type your unit name here**

### LEARNING

**One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.**

**UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.**

#### 1. Describe if/how your unit has addressed this goal.

We have established a fund raising program built around a clinical preceptor recognition scholarship that will be awarded for the first time this spring. We have also presented several ideas for potential fund raising to our Foundation representative for consideration.

#### 2. Describe how your efforts are being assessed.

Dollars raised

#### 3. Describe how your unit analyzed these data and what assessments were determined.

We participated in the initial fund raising discussions for the clinical preceptor recognition scholarship that resulted in a 100k donation. Other ideas presented to the Foundation have met with less success. We will continue our efforts.

#### 4. Describe how your unit will implement any further changes and what barriers may exist.

Lack of access to donors

**PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL:** ● On Track; ● Delayed; ● Behind  
On track

*(additional space for text is provided on page 3 if needed)*

**Additional Information on Goal 7 (optional):**

Insert any additional information here.