
UND SMHS Strategic Plan Individual Unit Report for 2022

GOAL 7 for **Senior Associate Dean for Medicine and Research**

LEARNING

One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.

UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.

1. Describe if/how your unit has addressed this goal.

An chair in clinical and translational research has been endowed and administration is currently working to engage a search firm to fill that position.

We have instituted a clinical preceptor recognition scholarship that offers potential for additional fund-raising. We have proposed several new ideas for engaging alumni, including more active development of an alumni society to include resident/fellow trainees, support for the student research laboratory, and support for international learners wishing to come to UND SMHS.

2. Describe how your efforts are being assessed.

The endowed chair is clearly a success.

The clinical preceptor recognition award offers annual fund raising potential. Last year, the scholarship amount was \$1100, split between two students. As fund raising was delayed last year because of administrative issues, we hope to do better this year. There has been no real success around the other concepts proposed.

3. Describe how your unit analyzed these data and what assessments were determined.

We would prefer to have done better with the clinical recognition award fund raising and to have opportunities to actualize some of the other ideas..

4. Describe how your unit will implement any further changes and what barriers may exist.

Interface with potential donors requires identification of potential donors by the Foundation.

PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL: ● On Track; XXX Delay ●;
Behind

(additional space for text is provided on page 3 if needed)

Additional Information on Goal 7 (optional):

Insert any additional information here.